



JOLLY PARK
Community Development Council

1 Mook Road, Wilder, KY 41071

Walter Dunlevy
Chairman

Stephen Brunson
Jim Cutter
Kevin Hanson
Barry Jolly
Don Sorrell
Steve Stapleton
Jennifer Teipel
Matthew Verst
Jami Vallandingham

Ex-Officio Members:
Terry Jolly
A.J. Jolly Golf Course

Larry Harrod
CC Parks Director

Cindy Minter
CC Planning Director

Kim Serra
Assistant CC Administrator

Steve Franzen
CC Attorney

www.jollyparkcdc.com

<https://www.facebook.com/pages/Jolly-Park-CDC/319219884821245>

<https://www.facebook.com/ajjollypark>

January 15, 2016

Dear Local Business Owner:

We are very excited to announce that the fourth annual outdoor festival at A.J. Jolly Park in southern Campbell County has been scheduled for Saturday, August 13, 2016. The **Festival on the Lake at A.J. Jolly Park** will include a music festival, wine festival, as well as many other fun family-friendly events.

Just four years ago, a non-political citizens group was formed comprised primarily of residents of Campbell County, with the desire to see improvements made at A.J. Jolly Park and Golf Course so it can realize its full potential. Given the increase in population in southern Campbell County in the last 10 years, the need for a more viable, modern county park with increased amenities to meet the demands of today's active family is critical. In addition, A.J. Jolly Park and Golf Course has the physical attributes to become a recreational destination for the region and beyond.

Over time, our small citizens group has grown and is now has 501(c) 3 status as the Jolly Park Community Development Council, Inc. As a current business owner, we are asking for your support as a sponsor for our **Festival on the Lake** event. Included with this letter is information about the various sponsorship levels, as well as a list of proposed events for this year and photos from last year's activities.

Proceeds from this event will be invested in park improvements, such as improved sports fields, campgrounds, playgrounds, picnic shelters, fishing piers, splash park, and walking/biking paths. Our focus for the next year is to raise funds to build a new modern picnic shelter on the hill overlooking the lake and in close proximity to the newly completed Joseph J. Stapleton Pavilion.

Please join us as an event sponsor by sending your tax-deductible sponsorship payment or contact us at JollyParkCDC.com if you have any questions about gift-in-kind donations. Your support will have a big impact on the success of this event and help us to continue to improve A.J. Jolly Park for the benefit of the local community and beyond.

Any questions about event sponsorship can be directed to our sponsorship coordinator, Mr. Steve Stapleton, at stapletonacres@gmail.com or 859-380-1032. We look forward to having you be a part of this amazing, fun filled event in August at A.J. Jolly Park!



Our mission is to help develop A.J. Jolly Park and Golf Course into a thriving sustainable recreational destination that is well planned, managed, funded and responds to the needs and values of the community.